

Curriculum vitae



Dr. Fakher JAOUA

Assistant Professor in Management – Strategic Management

Imam Muhammad ibn Saud Islamic University in Riyadh, Saudi Arabia

P.o.Box : 582 – Sfax-Tunisia

Mob: 00966538151827

Email: fmjaoua@imamu.edu.sa and fakher_jaoua@yahoo.fr

PERSONAL

- *Date of birth:* 8 September, 1971
- *Place of birth:* Sfax, Tunisia
- *Marital status:* Married (Father of three children)
- *Address:* P.o.Box : 582 – Sfax-Tunisia

ACADEMIC EXPERIENCE

Sept 2012 – June 2016

Assistant professor at the Imam Muhammad ibn Saud Islamic University / College of Economics and Administrative Sciences / Department of Business Administration, Riyadh, Saudi Arabia

Taught : Courses

Management of Negotiation (graduate level)
Human Resource Development (graduate level)
Organizational Behavior (graduate level)
Research Methodology (undergraduate level)
Strategic management (graduate level)
Principles of Management (undergraduate level)
Human Resources Management (undergraduate level)
Principles of Marketing (undergraduate level)
Occupational Health and Safety (graduate level)
Human Resource Development (graduate level)

Distance learning : Management of negotiation (graduate level)
Principles of Management (undergraduate level)

Since Sept 2007- Sept 2012

Assistant professor at the Higher Institute of Industrial Management of Sfax, Tunisia

Taught : Courses **Human Resource Management** (graduate level)
Information System and Communication (postgraduate level)
Research Methodology (postgraduate level)
Management Control (graduate level)
Management Principles (undergraduate level)

Sept 2003 – Sept 2007

Assistant professor at the Higher Institute of Management of Gabes, Tunisia

Taught : Courses **Human Resource Management** (graduate level)
Management Control (graduate level)
Introduction to Management (undergraduate level)
Policy and Business Strategy (graduate level)

Sept 2002 – Sept 2003

Contractual assistant professor at the Higher Institute of Industrial Management of Sfax, Tunisia

Taught : Courses **Human Resource Management** (graduate level)
Management Control (graduate level)
Introduction to Management (undergraduate level)
Statistics (undergraduate level)

Sept 2000 – Sept 2002

Contractual assistant professor at the Faculty of Economics and Business of Sfax, Tunisia

Taught : Courses **Human Resource Management** (undergraduate level)
Policy and Business Strategy (graduate level)
Statistics (undergraduate level)

Sept 1998 – Sept 2000

Temporary professor at the Higher Institute of Technological Studies of Sfax, Tunisia

Taught : Courses **Human Resource Management** (undergraduate level)
Introduction to Management (undergraduate level)
Descriptive Statistics (undergraduate level)
Organization of Enterprise (undergraduate level)

Since Sept 2003- June 2012 **Supervisor of Master thesis**

Master in Integrated management: quality, security and environment
Master in management by objectives
Master in Industrial management
Master in quality management
Master in management of innovation and technology
License in science finance
License in science accounting

PEDAGOGICAL ACTIVITIES

2012 **Preparation of strategic plan for the creation of a research center on Labor market, Imam Muhammad ibn Saud Islamic University, Riyadh, Saudi Arabia**

2011 **Coordinator of the Master of integrated quality management and safety and environment**
Mission: Distribution of courses and organization of the educational teams.

- 2010** **Member of the Commission reflect at the Higher Institute of Industrial Management of Sfax**
- Mission: Evaluation of training at the Institute and submit proposals to bring new sector fit with the directions of the institute and the ministry and the labor market
- 2009** **Member of the Commission called the Quality Committee of the Higher Institute of Industrial Management of Sfax in the part of a program to support quality in higher education**
- Mission : Make a program to improve the quality of higher education
- 2009** **Responsible for the " institute project 2009/2013"**
- Mission: Make a plan strategy to manage the university institution
- 2007** **Member of the Commission of Proposition course programs in the setting of the creation of :**
- Master in Integrated management: quality, security and environment
 - Master in innovation and technology management

EDUCATIONAL BACKGROUND

- 2012** **Ph.D. in Management Sciences, Faculty of Economics and Business of Sfax – University of Sfax – Tunisia**
- Title: Factors explaining the adoption of strategic management and its contribution to the global performance: the case of Tunisian firms launched upgrading program*
- This thesis falls on the universal understanding of the factors behind the adoption of strategic management by companies. Field research on 276 Tunisian companies showed that the adoption of strategic management and its contribution to the global performance depends on the pivotal role of the environment and the role in part to business skills and total absence of the role of organizational structure.
- 2000** **DEA (Tunisian postgraduate) in Management Sciences and internationalisation of economy, Faculty of Economics and Business of Sfax – University of Sfax – Tunisia**
- Title: From strategic planning to strategic management: case of Shell in Tunisia*
- This master thesis exposed to the shortcomings of the concept of strategic planning and enhances the concept of strategic management methodology which is based on the collective includes not only decision-makers, but other members of the company
- 1996** **Masters in Business Administration, Faculty of Economics and Business of Sfax – University of Sfax – Tunisia**
- Title: Relations Banks-Enterprises: reality and perspective*

PAPERS AND PUBLICATIONS

Book

- 2014** The reality of strategic management in SMEs Tunisian [French Edition], 2014, Ed Presses Académiques Francophones, <http://www.amazon.fr/Realite-Management-Strategique-Dans->

[Tunisiennes/dp/3838171667/ref=sr_1_1?s=books&ie=UTF8&qid=1407108043&sr=1-1](http://www.tunisiennes.com/dp/3838171667/ref=sr_1_1?s=books&ie=UTF8&qid=1407108043&sr=1-1)

PAPERS

- 2015 Organizational structure as moderator of the relationship between strategic management and global performance: case of tunisian SME's involved in the upgrading program, International Journal of Research in Social Sciences, Vol,5, Issue 2, Mai 2015, pp. 383-407. http://www.ijmra.us/project%20doc/2015/IJRSS_MAY2015/IJMRA-7581.pdf
- 2015 Measuring effects of moderator's factors of relationship between strategic management and global performance: case of tunisian SME's involved in the upgrading program, International Journal of Economics, Commerce and Management, Vol,3, Issue 4, April 2015, pp. 1-24. <http://ijecm.co.uk/wp-content/uploads/2015/04/3413.pdf>
- 2014 Organizational Structure as Moderator of the Relationship between Strategic Management and Global Performance, 2nd INTERNATIONAL CONFERENCE ON “Economics, Finance and Management Outlooks” (ICEFMO-2014, Malaysia) 20-21 December, 2014 Venue: Pearl International Hotel Kuala Lumpur, Malaysia. <http://pakrdw.com/PDF/ICEFMOFinal%20Conference%20Program.pdf>
- 2014 **The Moderating Effect of Environment on the Relationship between Strategic Management and Global Performance: Case of Tunisian SMEs Involved in the Upgrading Program**, Australian Journal of Basic and Applied Sciences, Vol 8, No.13, pp. 731-743. <http://ajbasweb.com/old/ajbas/2014/August/731-743.pdf>
- 2014 **The Moderating Role of Leader Skills on the Relationship between Strategic Management and Global Performance: An Empirical Study**, in International Business Research, 2014, Vol. 7, No. 8, pp.59-72, <http://www.ccsenet.org/journal/index.php/ibr/article/view/37554/21568>
- 2014 **Strategic management practices in Tunisian SMEs involved in the upgrading program**, in International Journal of Advanced Research, 2014, Volume 2, Issue 5, pp. 190-203, <http://journalijar.com/current-issue/?mn=05&yr=2014>
- 2013 **Explaining factors of the adoption of strategic management by the Tunisian SMEs involved in the program upgrade**, International Journal of Advanced Research, Volume 1, Issue 10, 874-893, <http://journalijar.com/current-issue/?mn=12&yr=2013>
- 2012 **Supply Chain Flexibility and Balanced Scorecard : Conceptual Model and Empirical Study In Tunisian Companies Launched Upgrading Program**, in Polish Journal of Management Studies, Vol 5, pp.34-58, <http://pjms.zim.pcz.pl/SUPPLY%20CHAIN.pdf>
- 2009 **Corporate strategy at the heart of sustainable development** [in French] Presented at the International Conference of the « Sustainable development: transdisciplinary approach », Carthage University, 22 – 24 April 2009, Nabeul – Tunisia. Published in the CD-Rom of the Conference
- 2006 **Achievements and perspectives tools for formulating business strategy** [in French] Presented at the International Conference of the « Organizational capabilities », ACFAS, University McGill, ESG- UQAM, MONTREAL. Published in the webpage of the Conference : www.acfas.ca/coll.438.htm

- 2005** **A proposed contingent model of tools for formulating business strategy** [in French]
Presented at the International Conference of the « diversity », IAE-Corse, University of Corse-Campus Caraman
Published in the webpage of the Conference : <http://iae.univ-corse.fr/docs/DIVERSITE/DEFDIV.pdf>
- 2005** **A proposed contingent model of tools for formulating business strategy** [in French]
Presented at the International Conference of the « Strategic management », AIMS, Pays de Loire (Angers)
- 2004** **Strategy formation and environment, the process of strategy formation in companies undergoing upgrade** [in French]
Presented at the International Conference of the « Strategic management », AIMS, Normandie (Le Havre)
- 2002** **From strategic planning to strategic management (case of Shell in Tunisia)** [in French]
Presented at the International Conference of the « Strategic management », AIMS, ESCP-EAP Paris
Published in the webpage of the Conference : <http://www.strategie-aims.com/actes02/Fichiers/Jaoua.pdf>
- 2002** **From strategic planning to strategic management (case of Shell in Tunisia)** [in French]
Published in the journal of the Research Team in Business, Faculty of Economics and Business of Sfax, Tunisia, n° 7 pp. 118-139.
- 2002** **Teaching experience of beginning teachers** [in French]
Presented at the International Conference of the « University Teaching and New Technologies of Information and Communication » FSEG –PRESTECH, Sfax, Tunisia.
- 2000** **From strategic planning to strategic management (case of Shell in Tunisia)** [in French]
Presented at the International Conference of the « Mutations Economics and Management Private / Public » NORGES –PRESTECH, Sfax, Tunisia.

INTERNSHIPS

July-August 1994 Bank named “Amen Bank”, Sfax, Tunisia

I participated in programs of formation in several domains: supervising of master thesis, technical of information, communication and Education, creation of webpage, Virtual teaching...

LANGUAGES

- Arabic (native) / English (fluent) / French (fluent)

ORGANIZATION OF CONFERENCES

- 14 May 2010** **Innovation-Quality: what synergy?**, Higher Institute of Industrial Management of Sfax, Tunisia
- 14 May 2009** **The dynamic quality of higher education**, Higher Institute of Industrial Management of Sfax, Tunisia
- 7-8 April 2009** **The management of innovation and enterprise: concepts and practical implications**, Higher Institute of Industrial Management of Sfax, Tunisia
- 7 May 2008** **The implementation of quality processes in institutions of higher education**, Higher Institute of Industrial Management of Sfax, Tunisia
- 15-16 April 2008** **Transport and logistics industry: key drivers of competitiveness of Tunisian**

| | |
|----------------------------|---|
| | enterprises , Higher Institute of Industrial Management of Sfax, Tunisia |
| 24-25 October 2002 | University Teaching and New Technologies of Information and Communication , Faculty of Economics and Business of Sfax, Tunisia |
| 25-26 October 2001 | International Business and Communication Electronics , Faculty of Economics and Business of Sfax, Tunisia |
| 23-25 November 2000 | Economics Mutations and Private / Public Management , Faculty of Economics and Business of Sfax, Tunisia |

TRAINING ACTIVITIES

| | |
|--------------------------|---|
| 13-15 August 2010 | Training of managers to <u>Topnet Company</u> on the subject of " costumer service " |
| June-July 2009 | Training of trainees to <u>Tunisia Telecom Company</u> on the subject of "street marketing" |
| 10 - 30 June 2009 | Training of employees of the currency and commercial <u>agencies company for Tunisia Telecom</u> on the subject of " marketing actions" |
| 20-25 June 2008 | Training of employees to <u>Tunisian Railways Company</u> on the subject of " costumer service " |

ASSOCIATIVE ACTIVITIES

| | |
|------------------|--|
| 2005-2016 | President of the Association for the Promotion of Scientific and Technological Research "PRESTECH" Which aims to help novice researchers in the field of scientific research and technological |
| 1999-2004 | Secretary-General of the Association for the Promotion of Scientific and Technological Research "PRESTECH" |
| 1999 | One of the founders of the Association for the Promotion of Scientific and Technological Research "PRESTECH" (visa number 571 in July 24, 1999, in Official Journal of the Tunisian Republic, p. 2910, October 15, 1999) Mission: support and assist young researchers in the field of science and technology research. |